

A1 Space Application

Kindly complete form A1 and A2 and return to our representative in your region or to:

Messe Düsseldorf (Shanghai) Co.,Ltd
Unit 307, Tower 1, German Centre for Industry and Trade Shanghai
88 Keyuan Road, Zhangjiang Hi-Tech Park
Pudong, Shanghai 201203, P.R.China
Tel: (86 21) 6169 8300 Fax: (86 21) 6169 8301 E-mail: wire@mds.cn



25-28.09.2012
 Shanghai New International Expo Centre
 上海新国际博览中心

Please use English to complete this form in print. The information will be used in the fair catalogue.

We wish to participate as: Exhibitor Co-exhibitor of _____
 Company's name

Company Name : _____

Address : _____

City/Postal Code : _____ Country : _____

Tel : _____ Fax : _____ E-mail : _____

Contact Person : _____ Job Title : _____

The following companies will be co-exhibiting on our stand: _____ Co-ordinating company: _____

Products/Services : _____

PARTICIPATION COST

<input type="checkbox"/> Shell Scheme (min 12 sqm): _____ m x _____ m = _____ sqm EURO 320.00 /sqm	EURO _____
<input type="checkbox"/> Space Only (min 18sqm): _____ m x _____ m = _____ sqm EURO 290.00 /sqm	EURO _____
<input type="checkbox"/> Co-exhibitor fee EURO 780 per co-exhibitor x _____ No. of proposed co-exhibitors	EURO _____

Billing Address

Kindly specify Billing Address only if it is different from Registered Company's address

Company Name: _____

Address: _____

Tel: _____

Fax: _____

E-mail: _____

Contact: _____

Shell Scheme Includes:

*Leather Chair, black / Information Desk with lock / Square Table
 Wastepaper Basket / Spotlight (100w) / 13amp/220V Power Point*

Terms of Payment:

*We agree to pay 25% deposit on confirmation of admission of space.
 The remaining payment must be paid in full on or before the date indicated in the invoice.*

Payment:

*All cheques/bank drafts/telegraphic transfers : MESSE DUSSELDORF (SHANGHAI) CO., LTD.
 Should be made to : LG1, HSBC Building, Shanghai IFC, 8 Century Avenue, Pudong, Shanghai, P.R.China 200120
 HSBC Bank (China) Company Limited Shanghai Branch
 SWIFI Code: HSBCCNSH
 Account: HSBC 300-016573-057 SSV EUR*

Application without deposit will be treated as Invalid

All payment must be made in EURO currency only. All banking charges are to be borne by applicant.

In submitting this application for space reservation, the exhibitor confirms to have received the Conditions of Participation of the organizers attached hereto and declares that it has fully and correctly understood and agreed to all points of the Conditions of Participation. The exhibitor in particular declares that it has been unambiguously made aware by the organizers of and agreed to those clauses (in bold) under the Conditions of Participation which exclude, restrict the liability of the organizers or restrict the rights of the exhibitor. Place of jurisdiction (venue) is Shanghai, P.R.China. This also applies to complaints arising from cheques and drafts.

To be completed by Organizer

Stand Allocated:

Area:

Dimension:

Company stamp and legally binding signature

Date

A₂ List of Exhibits

Kindly complete form A1 and A2 and return to our representative in your region or to:

Messe Düsseldorf (Shanghai) Co.,Ltd
Unit 307, Tower 1, German Centre for Industry and Trade Shanghai
88 Keyuan Road, Zhangjiang Hi-Tech Park
Pudong, Shanghai 201203, P.R.China

Tel: (86 21) 6169 8300 Fax: (86 21) 6169 8301 E-mail: wire@mds.cn



25-28.09.2012

Shanghai New International Expo Centre
 上海新国际博览中心

Company Name : _____

Please put a cross by your product classification

W1 Wire manufacturing and finishing machinery

W1.1 Casting

- W1.1.1 Standard casting
- W1.1.2 Continuous casting
- W1.1.3 Continuous Cast Rod Process (CCR-Process)

W1.2 Rolling, pressing, forming

- W1.2.1 Hot rolling
- W1.2.2 Cold rolling
- W1.2.3 Extruding presses
- W1.2.3.1 Metal extrusion technology
- W1.2.4 Single-stage presses
- W1.2.5 Multi-stage presses
- W1.2.6 Hammering machines
- W1.2.7 Chipless forming
- W1.2.8 Forging
- W1.2.9 Reduction rolling
- W1.2.10 Warm forming

W1.3 Drawing

- W1.3.1 Wire drawing machines (dry, fine, mutli)
- W1.3.2 Continuous drawing machines

W1.4 Surface and heat treatment

- W1.4.1 Drying and baking ovens
- W1.4.2 Annealing without inert gas (furnaces)
- W1.4.3 Annealing with inert gas (furnaces)
- W1.4.4 Vacuum annealing (furnaces)
- W1.4.5 Induction annealing
- W1.4.6 Salt bath furnaces
- W1.4.7 Burnishing and phosphating installations
- W1.4.8 Metal coating (chemical, electroplating, etc.)
- W1.4.9 Hardening, tempering
- W1.4.10 Shot peening
- W1.4.11 Continuous resistance annealer
- W1.4.12 Lubricant application
- W1.4.13 Preheater

W1.5 Wire cleaning, machining, forming and coating

- W1.5.1 Pickling, blasting, scale removal by bending, cleaning, scale removal
- W1.5.2 Coating
- W1.5.3 Turning, milling, grinding, spinning
- W1.5.4 Enamelling
- W1.5.5 Deburring, peeling, upsetting
- W1.5.6 Spark erosion
- W1.5.7 Grinding, pointing, lapping
- W1.5.8 Blanking and stamping
- W1.5.9 Heat exchangers/acid heating
- W1.5.10 Chemical pumps

W1.6 Machinery to solve logistical problems

- W1.6.1 Coiling, winding
- W1.6.2 De-coiling, unwinding
- W1.6.3 Spooling
- W1.6.4 Dividing
- W1.6.5 Cutting
- W1.6.6 Straightening
- W1.6.7 Bending
- W1.6.8 Counting, weighting, sorting
- W1.6.9 Size reduction, granulation
- W1.6.10 Auxiliaries (guides, discharge tables)
- W1.6.11 Feed devices, handling equipment
- W1.6.12 Packing (coil forming, storing)
- W1.6.13 Material Handling
- W1.6.14 Wire connection of coils
- W1.6.15 Spooling and unspooling of flat wire
- W1.6.16 Automatic reel swap

W1.7 Fastener machinery (bolts, nuts, rivets, nails)

- W1.7.1 Bending, forming
- W1.7.2 Hot upsetting
- W1.7.3 Cold upsetting, forging
- W1.7.4 Soldering
- W1.7.5 Welding

- W1.7.6 Separating
- W1.7.7 Pressing
- W1.7.8 Twisting
- W1.7.9 Cutting (threads etc.)
- W1.7.10 Rolling (threads)
- W1.7.11 Heat treatment

W1.8 Spring manufacturing machinery

- W1.8.1 Simple spring manufacturing machines (for bed, curtain, mattress springs)
- W1.8.2 Coil springs
- W1.8.3 Tension spring machines
- W1.8.4 Leaf and flat spiral springs
- W1.8.5 Leg and shaped spring machines
- W1.8.6 Spring and grinding machines

W1.9 Cable and stranding machines

- W1.9.1 Cable filling
- W1.9.2 Cable sheathing and insulating
- W1.9.3 Stranding
- W1.9.4 Twisting, bunching
- W1.9.5 Cable cutting machines
- W1.9.6 Cable marking machines
- W1.9.7 Cable extrusion machines
- W1.9.8 Insulation strippers for cables
- W1.9.9 Powder applicators
- W1.9.10 Tape Application machinery with /without austosplcing
- W1.9.11 Fibre glass cables manufacturing machinery

W1.10 Wire product manufacturing machinery

- W1.10.1 Wire rope machines
- W1.10.2 Reinforcing mesh machines
- W1.10.3 Wire fence machines
- W1.10.4 Plaiting and weaving machines
- W1.10.5 Ring, hook and eye wire machines
- W1.10.6 Hairclip and paperclip machines (office accessories)
- W1.10.7 Chain making machines (industrial chains and jewellery)
- W1.10.8 Steel and knitting needle machines
- W1.10.9 Screw and nail machines
- W1.10.10 Transformer wire winding
- W1.10.11 Special-purpose machines (bag ties, belt fasteners, drawing pins, clothes hangers, can openers, buckles, lead shot etc.)
- W1.10.12 Machinery and equipment for the manufacture of cables connections
- W1.10.13 Wire knitting/weaving machines
- W1.10.14 Machinery for the manufacture of bowden cables

W1.11 Welding and electrode manufacturing machinery

- W1.11.1 Wire and rope welding machines
- W1.11.2 Grid welding machines
- W1.11.3 Special-purpose welding machines
- W1.11.4 Electrode manufacturing machines
- W1.11.5 Lead wire and solder wire production plant
- W1.11.6 Cold pressure welding

W1.12 Special machinery and equipment

- W1.12.1 Drawing dies - repairing and machining
- W1.12.2 Polishing drawing dies
- W1.12.3 Reprocessing drawing oils
- W1.12.4 Filtering equipment
- W1.12.5 Cleaning facilities (incl. shot-blasting equipment)
- W1.12.6 Fibre optic manufacturing machinery
- W1.12.7 Airvipes
- W1.12.8 Laser processing and microdrilling of draw dies
- W1.12.9 Lubricant application equipment
- W1.12.10 Fibre colouring systems/plants
- W1.12.11 Cable Termination Equipment and Tooling
- W1.12.12 Crosslinking equipment

W1.13 Used, rebuilt and reconditioned machinery (all machines from 1.1 to 1.12)

W1.14 Spare parts for wire and cable machines

W2 Process technology tools

W2.1 for casting

- W2.2.1 for extruding
- W2.2.1 Extrusion dies
- W2.2.2 Extrusion heads

W2.2 for extruding

- W2.3 for drawing
- W2.3.1 Diamond drawing dies
- W2.3.2 Hard metal drawing dies
- W2.3.3 Ceramic drawing dies
- W2.3.4 Polycrystalline drawing dies
- W2.3.5 Enamelled drawing dies
- W2.3.6 Adjustable drawing dies
- W2.3.7 Cleaning, repairing and polishing drawing dies
- W2.3.8 Cold upsetting and blanking drawing dies
- W2.3.9 Tube and rod drawing dies
- W2.3.10 Pulling in dogs

W2.3 for drawing

- W2.4 for rolling
- W2.5 for power transmission purposes (cones, rings, guide and bearing pulleys)
- W2.5.1 Steel/cast, chrome-plated
- W2.5.2 Stainless steel
- W2.5.3 Hard metal, hard-faced
- W2.5.4 Ceramics, ceramic-coated
- W2.5.5 Plastics
- W2.5.6 Other materials

W2.4 for rolling

- W2.6 for rolling
- W2.6.1 Steel
- W2.6.2 Hard metal, hard-faced
- W2.6.3 Ceramics, ceramic-coated
- W2.6.4 Turks head rolls
- W2.6.5 Plain rolls
- W2.6.6 Shape rolls
- W2.6.7 Other materials

W2.5 for power transmission purposes (cones, rings, guide and bearing pulleys)

- W2.7 for cable manufacturing and processing
- W2.7.1 Flat cores
- W2.7.2 Round cores

W2.6 for rolling

- W2.8 for spring manufacturing
- W2.9 Other
- W2.9.1 Complete welding wire lines

W2.7 for cable manufacturing and processing

W2.8 for spring manufacturing

W2.9 Other

- W2.10 for chipless shaping
- W3 Auxiliary process technology materials

W3 Auxiliary process technology materials

- W3.1 Lubricants
- W3.1.1 Oils, greases, lubricants
- W3.1.2 Auxiliary drawing materials
- W3.1.3 Process lubricants

W3.2 Cleaning and wetting agents

- W3.2.1 Pickling chemicals, acids
- W3.2.2 Degreasing and wetting
- W3.2.3 Bleaching

W3.3 Dyes

- W3.3.1 Masterbatches

W3.4 Auxiliary hardening materials

W3.5 Grinding and lapping materials

W3.6 Adhesives and packaging

W3.7 Auxiliary galvanizing materials

W3.8 Coiling, uncoiling and rewinding spools and reels

- W3.8.1 Metal/steel coils
- W3.8.2 Wooden coils

- W3.8.3 Plastic coils
- W3.8.4 Cable drums
- W3.8.5 Other special coils, spools and reels

W3.9 Auxiliary welding materials

- W3.10 Other chemicals**
- W3.10.1 Binding agents
 - W3.10.2 Acid protection agents
 - W3.10.3 Protective agents

W3.11 Conductive auxiliary materials

W4 Materials, special wires and cables

W4.1 Raw iron and steelbased products

- W4.1.1 Carbon content (low)
- W4.1.2 Carbon content (high)
- W4.1.3 Stainless steel
- W4.1.4 Special alloys

W4.2 Processed iron and steelbased products

- W4.2.1 Non-coated (bright)
- W4.2.2 With metallic coatings (zinc, tin, copper, bronze etc.)
- W4.2.3 With non-metallic coatings (paint, plastic, bitumen etc.)
- W4.2.4 Annealed
- W4.2.5 Tempered
- W4.2.6 Strain hardened

W4.3 Non-ferrous-based

- W4.3.1 Aluminium
- W4.3.2 Nickel
- W4.3.3 Copper
- W4.3.4 Brass, bronze
- W4.3.5 Zinc
- W4.3.6 Tin

W4.4 Speciality wires made from

- W4.4.1 Beryllium
- W4.4.2 Gold, platinum, silver
- W4.4.3 Molybdenum
- W4.4.4 Niobium
- W4.4.5 Tantalum
- W4.4.6 Titanium
- W4.4.7 Tungsten
- W4.4.8 Zirconium
- W4.4.9 Glass
- W4.4.10 Stainless steel
- W4.4.11 Special steels
- W4.4.12 Magnesium

W4.5 Application-specific speciality wires for

- W4.5.1 Bolts, rivets, cold extruded parts
- W4.5.2 Springs
- W4.5.3 Wire ropes, wire strands, cables
- W4.5.4 Wire intermediaries (rubber, plastic, fabric)
- W4.5.5 Reinforcements (construction industry)
- W4.5.6 Wire mesh, wire grating
- W4.5.6.1 Woven wire mesh cloth (S.S. + P.B.)
- W4.5.6.2 Disc filters, candle filters, test sieves, shale shaker screen
- W4.5.7 Wire cloth, strainers, filters
- W4.5.8 Auxiliary welding materials
- W4.5.9 Wire bending products, small parts
- W4.5.10 Other (medical purposes, music, packaging)
- W4.5.11 Chain steels
- W4.5.12 Wire products for use in the automotive and aircraft industries
- W4.5.13 Machining steel
- W4.5.14 Hardening and tempering steel
- W4.5.15 Cold drawn steel
- W4.5.16 Profiled wire
- W4.5.17 Rolled wire
- W4.5.18 safety wire, barbed wire

W4.6 Cables

- W4.6.1 High-voltage cables
- W4.6.2 Low-voltage cables
- W4.6.3 Communication cables
- W4.6.4 Computer and control cables
- W4.6.5 Plastic and paper-insulated cables
- W4.6.6 Marine cables
- W4.6.7 Fibre glass cables
- W4.6.8 Special and adated cables

W4.7 Plastic materials for cable sheathing and insulating

- W4.7.1 Thermoplastic materials
- W4.7.1.1 Fameretardant, halogen free thermoplastic materials
- W4.7.2 Crosslinked plastics
- W4.7.3 Permanently flexible plastics
- W4.7.4 Dyestuffs and pigments

W4.8 Yarns for cables/wire rope

- W4.8.1 Armouring and filler yarns for cables
- W4.8.1.1 Waterswellable yarns
- W4.8.2 Yarns for steel ropes

W4.9 Shielding materials

- W4.9.1 Film, film/foil, laminates
- W4.9.1.1 Shielding nonwoven tapes

W4.10 Strengthening materials

- W4.10.1 FRP strength elements
- W4.10.2 Aramid rod strength elements
- W4.10.3 Flexible FRP strength elements

W4.11 Wire ropes

- W4.11.1 Galvanized and stainless steel wire ropes
- W4.11.2 Ready-made wire ropes
- W4.11.3 Accessories for wire ropes

W4.12 Insulation materials, film, strips, fibre, paper

- W4.12.1 Stuffer and armouring yarns
- W4.12.2 Paper, tissue and fleece band
- W4.12.2.1 Nonwoven tapes
- W4.12.3 Insulating, separating and special tapes
- W4.12.3.1 Waterblocking tapes
- W4.12.4 Plastic foils/film/sheet
- W4.12.5 Foils of paper and other materials
- W4.12.6 Anti-moisture systems
- W4.12.7 Rubber
- W4.12.8 Plastics
- W4.12.9 Fibre Glass
- W4.12.10 Other
- W4.12.11 Enamels/resins for wire insulation
- W4.12.12 Flame protection strips
- W4.12.12.1 Flame retardant tapes
- W4.12.13 Printed film
- W4.12.14 Other wrapping materials
- W4.12.15 Cable filling compound

W5 Measuring and control technology

W5.1 Batching and mixing installations

W5.2 Counters

W5.3 Temperature measuring and control equipment

W5.4 Torsion control equipment

W5.5 Tension measuring equipment

W5.6 Equipment for measuring the diameter, wall thickness, width, height and length

W5.7 Capacity measuring systems

W5.8 Drive and control technology

W5.9 Process monitoring systems

W5.10 Quality assurance systems (incl. Factory data acquisition)

W5.11 Analysers

W5.12 Laser measuring equipment

W5.13 Measuring systems for electric cables

W5.14 Spark tester

W6 Test engineering

W6.1 Materials

- W6.1.1 Destructive material testing
- W6.1.2 Non-destructive material testing

W6.2 Wire manufacturing machines

W6.3 Finished product testing

- W6.3.1 Wire products and supplies
- W6.3.2 Springs
- W6.3.3 Optical Fibre Cables
- W6.3.4 Insulated Wire Cables
- W6.3.5 Bare Wire, Rod and Wire Ropes
- W6.3.6 Fasteners
- W6.3.7 Tools
- W6.3.8 Hardness tester

W6.4 Auxiliary materials

W6.5 Laboratory test equipment

W6.6 Other

W7 Specialist areas

W7.1 Plant engineering and construction

W7.2 Logistics

- W7.2.1 Packing
- W7.2.1.1 Plant and Machinery
- W7.2.1.2 Materials
- W7.2.1.3 Counting, weighing, sorting
- W7.2.2 Stock automation
- W7.2.2.1 Control and monitoring installations
- W7.2.2.2 Racking systems
- W7.2.2.3 Storing (automatic, mechanical)
- W7.2.2.4 Industrial identification, Labels
- W7.2.3 Transport automation
- W7.2.3.1 Auxiliaries (guides, feed devices, brakes etc.)
- W7.2.3.2 Small capacity lifting devices
- W7.2.3.3 Conveying systems
- W7.2.3.4 Coiling and decoiling

W7.3 Safety technology

- W7.3.1 Acid protection
- W7.3.2 Safety equipment

W7.4 Environmental protection

- W7.4.1 Recycling
- W7.4.2 Acid degradation

W7.5 Cross linking agents

W7.6 Data technology/ Production control

W7.7 Consulting and services

- W7.7.1 Galvanizing

W7.8 Research and training

W7.9 Trade literature, publishers

W7.10 Associations

PROPOSED EXHIBITS (Please also indicate numbers above)	OVERALL DIMENSIONS	WEIGHT IN KG/SQM	MAX. CONCENTRATED LOAD IN KG/SQM (>1,000 KG/SQM)	MACHINES TO BE DEMONSTRATED IN OPERATION: YES/NO CONNECTED LOAD/CA. KW
	WATER SUPPLY	WATER DRAINAGE	COMPRESSED AIR CONNECTION - 1/MIN	COMPRESSED AIR CONSUMPTION

Caution! Indications of weight and measurements for heavy exhibitor (>500 Kg/sqm), please draw up carefully. These details are absolutely essential.

Special Statement: these Conditions contain the terms that expressly exclude, restrict the liability of the Organizers or restrict the rights of the Exhibitor. These terms (including other important contents) are purposely made in bold to draw attention of each Party. Upon request by the Exhibitor, the Organizers are willing to explain these terms in further details to the Exhibitor.

Conditions of Participation

1. Definition

The nouns defined in these Conditions of Participation apply to all the terms on participation, and shall have the following definitions unless the context otherwise requires:

- (a) "Organizers"- means
- Messe Düsseldorf (Shanghai) Co. Ltd.
Contact Address: Unit 307 Tower 1, German Centre for Industry and Trade, 88 Keyuan Road, Zhangjiang Hi-Tech Park, Pudong, Shanghai 201203, P.R.China
Tel: (86 21) 6169 8300
Fax: (86 21) 6169 8301
E-mail: wire@mds.cn
Website: www.mds.cn
Hereinafter referred to as MDS

- Shanghai Electric Cable Research Institute
Contact Address: 1000 Jungong Road Shanghai 200093, P.R.China
Tel: (86 21) 6538 7930
Fax: (86 21) 6548 6602
E-mail: exhibition@secr1.com
Website: www.secr1.com

Above Parties collectively are referred to as "Organizers".

The Organizers are responsible for implementation of the Exhibition within their respective duties and functions as set out hereunder and in the Application Form.

Rights of the Organizers hereunder shall be exercised by MDS.

- (b) "Exhibition" – means the 5th All China – International Wire & Cable Industry Trade Fair to be organized by the Organizers as specified in the Application Form.
- (c) "Exhibitor" – means any entity, legal person or other form of company applying to exhibit at the Exhibition or, as the case may be, whose application to exhibit or, as the case may be, whose application to exhibit at the Exhibition has been accepted by the Organizers.
- (d) "Exhibition Venue" – means Shanghai New International Expo Centre
- (e) "Relevant Period" – shall commence from the date on which the Exhibitor submits its Application Form to the Organizers and shall end on the last day of the Exhibition.
- (f) "Publicity Materials" – means the promotional gifts, catalogues, pamphlets and all and any advertising and publicity materials whatsoever which the Exhibitor wishes to display, distribute or use at the Exhibition.
- (g) "Build-up Period" – means the period for the constructors to build up and construct the exhibition booths at the Exhibition Venue as specified in the Exhibitor Service Manual referred to in Article 2.1 hereof.
- (h) "Exhibition Period" – means [the period specified in the below Article 2.2].
- (i) "Dismantling Period" – means the period for the constructors to dismantle the constructions at the Exhibition Venue as specified in the Exhibitor Service Manual referred to in Article 2.3.
- (j) "Shell Scheme" – means [the charge rates and the correspondent services and facilities as specified in the below Article 5.2].
- (k) "Space Only" – means [the charge rates and the correspondent services and facilities as specified in the below Article 5.3].
- (l) "Exclusive Services Provider" – means the providers designated by the Organizers to provide the relevant exhibition services to the Exhibitor for the purpose of on-site safety and management. Please refer to the Exhibitor Service Manual.
- (m) "Affiliates" – means parent companies, subsidiaries of the relevant Party, subsidiaries of parent companies or companies merged to or aligned with the relevant companies, as well as individuals such as directors, managers or employees or other staff of the relevant Party or one of its affiliated companies at any relevant date.
- (n) "Rules and Regulations" – means [the rules and regulations on the Exhibition and Exhibition Venue in writing served on the Exhibitor].

"The Organizers" and "the Exhibitor" may be individually referred to as the "Party" or collectively as the "Parties" under these Conditions for Participation.

2. Timetable

- 2.1 Exhibition Booths Build-up Period
September 22, afternoon -24, 2012
- 2.2 Exhibition Period
September 25-28, 2012
- 2.3 Booths Dismantling Period
September 29, 2012

3. Deadline for Registration

May 31, 2012

4. Catalogue Entry

The participation fee includes a free basic entry of the Exhibitor's full

contact details in the official catalogue (company, address, country, telephone, fax). The Exhibitor will be forwarded separate forms in due course for catalogue entries together with the information of costs of the additional services.

5. Costs of Participation

The costs of participation to be paid are as set forth in the participation options described under Articles 5.2, Article 5.3 and Article 5.4 below.

The costs of general services and facilities (Article 5.1) are included in all the options under Article 5.2, Article 5.3 and Article 5.4

Participation options:

5.1 General services and facilities

- Provision of net fair space (stand area)
- Pro rata charge for public area (difference between gross and net area)
- Air conditioning of halls during Exhibition Period, if the indoor temperature is over 25°C based on the actual measurement on-site.
- Entry of Exhibitor's contact details in the catalogue of the Exhibition (company name, address, country, tel and fax)
- Mark of Stand number
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their own stands)
- General security service (no individual surveillance)
- Fire protection service during Build-up Period, Exhibition Period and Dismantling Period
- Design of public area and halls (banners, marks)
- General illumination of halls during Build-up Period, Exhibition Period and Dismantling Period
- Equipping and operating a service centre (fax and telephone, forwarding agents, technical facilities office and the Organizers' office)
- Comprehensive visitor recruitment and promotion
- Visitor registration system (for trade events only)
- Information stands for visitors.

5.2 "Shell Scheme" Shell Scheme (min 12 sqm) EURO 320 /sqm

Services and facilities for "Shell Scheme" Option:
Stand build-up and dismantling, including furniture and electrical facilities.
See Space Application under "Shell Scheme".

5.3 "Space Only" Space Only (min 18sqm) EURO 290.00 /sqm

Services and facilities for "Space only" options:
Hall area without space for constructing structure.

5.4 "Co-exhibitor" EURO 780 / per co-exhibitor

Any additional technical services required, e.g. power, security, connection of water, local labour, are to be provided exclusively by the Organizers at an extra charge and can be subscribed by using special order forms by the Exhibitor. Fees for additional stand build-up services other than the participation fee, and any subscription for services shall be agreed or charged according to the Organizers' published price lists valid at the time of the event.

The rates published by the Organizers are fixed prices and the Exhibitor shall be deemed to have accepted the rates published by the Organizers by submitting the application for participation registration. In the event of any change in the initial conditions agreed between local contractual partners and the Organizers or of any amendment to the legal terms and fees after the Exhibitor has been admitted, the Organizers shall be entitled to adjust the published rates and charge the fees or the balance from the Exhibitor at the adjusted rates.

6. Application for Registration

Application information must be submitted by using the enclosed form ("Application Form"), acknowledging the acceptance of these Conditions of Participation. The completed Application Form bearing a signature and stamp of the Exhibitor shall be mailed to:

Messe Düsseldorf (Shanghai) Co. Ltd.
Contact Address: Units 307, Tower 1, German Centre for Industry and Trade, 88 Keyuan Road, Zhangjiang Hi-Tech Park, Pudong, Shanghai 201203, P.R.China
Tel: (86 21) 6169 8300
E-mail: wire@mds.cn

Conditions or other terms of reservations or amendment of rights and interests specified by the Exhibitor in the Application Form shall only become part of the contractual relationship between Organizers and Exhibitor if accepted in writing by the Organizers. Requests for specific exhibiting sites do not form a condition of participation. Only upon receipt by the Organizers shall the application for participation be deemed to have been submitted. In submitting the Application Form, the Exhibitor expressly agrees that it will not at any time during the Relevant Period withdraw its application. Particulars given shall be stored by the Organizers for automatic data processing and shall be made available to third parties upon implementation of the contract. In submitting the Application Form, the Exhibitor expressly agrees that the Organizers may provide its information to third parties Applications shall be processed by the Organizers in the order received. Any application received after the start of space allocation can only be considered if sufficient space is available. Any required services offered by the Exclusive Services Provider must be subscribed through the Organizers.

7. Admission

In principle, only those Exhibitors whose exhibit range is within the theme the Exhibition shall be admitted in the Exhibition. The Exhibitor does not have legal right to require admission.

The Organizers shall have sole and absolute discretion to decide whether to approve the applications for registration of exhibitors and exhibits. Any company which has failed to perform its financial obligations owing to the Organizers or their Affiliates (from previous fair participation and/or under the terms of these Conditions of Participation) may be rejected by the Organizers.

Until an Exhibitor's application has been accepted in writing ("Admission Notice") by the Organizers, no rights to participation will be

granted to the Exhibitor notwithstanding payment or an acceptance of the full rental paid together with the Application Form. The Organizers reserve the right to decline any application without giving any reason. The date of the Admission Notice issued by the Organizers shall form the commencement of the Contract between Organizers and Exhibitor.

The Organizers shall be entitled to revoke any admission if such admission was based on misunderstanding, false information or if the preconditions for approval no longer apply.

Should the Organizers be compelled to relocate or change certain individual stands, entrances, exits or aisles after giving the admission, such relocation or change shall not give rise to any claim against the Organizers.

If through no fault on the part of the Organizers the space allocated can no longer be used, the Exhibitor shall be entitled to request a refund of the participation fee, free of interest. No claim for further damages shall be submitted.

Following admission by the Organizers (or conclusion of contract), the obligation to pay the participation fee shall be and remain legally binding on the Exhibitor, even if the authorities in the exhibiting country do not approve, in whole or part, the Exhibitor's import requirements, or if exhibits for any reason whatsoever fail to arrive at the Exhibition Venue in time or to arrive at all (e.g. owing to loss, delays in transit or detention by customs), or if the Exhibitor or its agent is late for or even unable to attend the Exhibition.

Should the Exhibitor or its agent fails to take over the allocated stand area two days prior to the beginning of the Exhibition Period, such area may be otherwise disposed of in such manner as the Organizers shall determine in its absolute discretion. This shall not release the Exhibitor from its contractual obligations or entitle him to a demand for refund or lodge any other claims against the Organizers.

Without the prior consent of the Organizers, Exhibitors are not permitted to give their allotted stand either fully or in part to a third party, whether for payment or free of charge. Products or companies other than those specified on the Admission Notice cannot be advertised on the stand.

8. Terms of Payment

The currency of invoice is in Euro.
Participation fee set forth in Article 5 hereunder shall be paid by the Exhibitor upon receipt of the Admission Notice from the Organizers. The exhibitor must pay twenty-five percent (25%) of the participation fee as the non-refundable deposit within one working day after receipt of the Admission Notice. Balance must be paid in full within the time limit indicated in the payment advice.

- (a) The Organizers reserve the right to demand additional non-interest deposit(s) from the Exhibitor at any time as a guarantee for the cost of actual or potential damage.
- (b) **If the Exhibitor, for whatever reason, withdraws its application, gives up participation or reduces the stand area after the Organizers have sent the Admission Notice, the Exhibitor shall nevertheless pay the participation fee and the charges paid will not be refunded.**
- (c) Charges for other services, separately subscribed services or goods shall be payable at the time of performance or on the date of receipt of the invoice at the latest.
- (d) All payments shall be payable to MESSE DUSSELDORF (Shanghai) Co. LIMITED in EURO inclusive of bank charges and currency exchange charges and must be made by bank draft or direct transfer to:
MESSE DUSSELDORF (Shanghai) Co. LIMITED
LG1, HSBC Building, Shanghai IFC, 8 Century Avenue, Pudong, Shanghai, P.R.China 200120
HSBC Bank (China) Company Limited Shanghai Branch
SWIFI Code: HSBCCNSH
Account: HSBK 300-016573-057 SSV EUR
- (e) In case the Exhibitor fails to pay all or part of the payables, the Organizers shall be granted a right of Lien in respect of the equipment and exhibits within the Exhibitor's stand (the "Lien Items") on the understanding that the Organizers are entitled to realize and / or sell the Lien Items in order to collect the owed payments. The Organizers shall not be held liable for damages to / losses of the Lien Items arising from such realization and / or sale.
- (f) If invoices are issued by the Organizers to a third party as designated by the Exhibitor, the latter shall still remain the debtor of the Organizers.
- (g) In case of default by the Exhibitor of payment of any sum according to these Conditions of Participation and contractual stipulations, interest shall be charged on the outstanding sum at a rate of seven percent (7%) p.a. Where payments are not made in due time, the Organizers shall, without prejudice to other remedies and rights available hereunder, be further entitled to terminate the contract or otherwise dispose of the stand area and the Exhibitor shall be responsible for all losses suffered by the Organizers. The above provision shall also apply to the circumstances that the Exhibitor fails to make the payments in due time in case of withdrawal of its application for participation or non-participation (Article 9 of the Conditions of Participation).

9. Withdrawal or Non-Participation

If the Exhibitor wants to withdraw its application for participation, give up participation or reduce the stand space after submission of the Application Form, he shall forthwith notify the Organizers in writing ("Withdrawal Notice"). The respective request of the Exhibitor shall only become effective upon written acceptance by the Organizers of such Withdrawal Notice.
Upon issuance of the Admission Notice it is in the Organizer's sole discretion and without any obligation of the organizer to accept the Withdrawal Notice. If the Organizers do not accept the Withdrawal Notice, the Exhibitor shall participate in the Exhibition under the conditions as approved by the Organizers and the relevant provisions of Article 7 hereunder, and shall make the payments according to Article 8 hereunder. The Exhibitor shall bear all the losses which may be incurred to the Organizers due to non-participation.

10. Termination Rights

The Organizers shall have the right to terminate in writing the Exhibitors participation in the Exhibition if the Exhibitor is in any of the following events, and at the same time to reserve the right to request the Exhibitor to indemnify all the losses incurred:

- (a) If the Exhibitor or any of its representatives or Affiliates commits a breach of any obligations hereunder or of any applicable Rules and Regulations; or
- (b) If the Exhibitor becomes bankrupt or insolvent, or enters into a liquidation whether compulsory or voluntarily or enters into arrangement regarding its debts with its creditors or has a receiver appointed over all or any part of its assets or takes or suffers any similar action in consequence of debt; or
- (c) If the Exhibitor or its Affiliates conducts any activity which, in the standards of the Organizers, does not conform to the nature and purpose of the Exhibition, or interfere with the rights of other Exhibitors at the Exhibition; or
- (d) If the Exhibitor or its Affiliates displays prices, sells goods to private persons or sells goods for immediate delivery in the exhibition premises. The breach of this rule entitles the Organizers to close the stand immediately.
- (e) If the exhibit space is not occupied by the Exhibitor by 9:00 am on the first exhibition day of the Exhibition Period, the Exhibitor shall be deemed to have cancelled the exhibit space ordered and the Organizers shall have the right to use such space as it deems appropriate. In such case the Exhibitor shall be deemed to give up the participation on such date and the participation fee paid will not be refunded and the Exhibitor is liable for payment of any unpaid participation fee.
- (f) If the Organizers in their sole and absolute discretion decide to disqualify the Exhibitor from the Exhibition prior to issuance of the Admission Notice.

11. Exhibits

All exhibits must be listed separately on the registration form with an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent and approval of the Organizers.

Exhibits may not be removed before the Exhibition is duly closed. The operation and demonstration of exhibits shall conform to the specified standards.

The Organizers are not responsible for questions of licenses, quotas or transfers of sales proceeds.

12. Use of Site & Safety

- 12.1 Precautionary measures such as guards or other means of protection must be taken by the Exhibitor and its Affiliates to protect the public from being harmed by any moving or working exhibits. Such moving or working exhibits shall only be demonstrated or operated by persons authorized by the Exhibitor and shall not be left running in the absence of such persons. Display of such working or moving exhibits must have the Organizers' prior written approval.
- 12.2 Any musical performance, including the use of music recording for fashion shows, requires the permission of the Organizers and related authorities.
- 12.3 The Exhibitor and its Affiliates may only distribute the Publicity Materials at its own stand or Shell Booth. No advertising, demonstration or canvassing for business may be carried out anywhere else within the Exhibition Venue. No exhibits or advertising signs shall be placed outside the confines of the Exhibitor's stand.
- 12.4 No stickers, posters, hangers or other materials shall be allowed to hang on fascia boards.
- 12.5 Gas-filled balloons shall not be permitted at the Exhibition Venue under any circumstance.
- 12.6 Exhibitor's stand must be managed by an authorized and competent representative of the Exhibitor at all times during the Exhibition Period. Such representative must be fully conversant with the Exhibitor's products and / or services and shall be duly authorized to be responsible for negotiation and conclusion of contracts for the sale of the Exhibitor's products or services. The Exhibitor shall procure that the representative shall comply with these Conditions and with any and all directions which the Organizers may give before or during the Exhibition Period.
- 12.7 The Exhibitor and its Affiliates shall observe the on-site management of the Organizers, owner of the Venue or their entrusted Exhibition management agent. Any action of the Exhibitor and its Affiliates shall not impede normal activities of other exhibitors. The Exhibitor shall indemnify the Organizers in case the Organizers have to assume liability to third parties due to violation of these Conditions of Participation by the Exhibitor or its Affiliates.

13. Exhibitor Service Manual

The Exhibitor Service Manual is a constituent part of these Conditions of Participation and must be adhered to. The Exhibitor Service Manual shall be handed over to the Exhibitor at the latest with the Admission Notice.

14. Exclusion of Liability

- 14.1 None of the Organizers, its agents, representatives, contractors or employees shall be liable in any way whatsoever in respect of any loss, injury or other damages, except for (i) death or personal injury caused to the Exhibitor, its representatives, employees, contractors or agents (ii) willfulness or gross negligence of the Organizers or its employees. Liability of Organizers for foreseeable losses or damages to the products or other property of the Exhibitor or other relevant parties or any other exhibitors or visitors shall be excluded except in case of willfulness or gross negligence of the Organizers or its employees.

14.2 The Organizers shall not be responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as a result of the Exhibition.

14.3 The Exhibitor undertakes to indemnify the Organizers for and at all times and to keep the Organizers, its employees and agents harmless from all liabilities, actions, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to the agreement hereunder or by any breach by the Exhibitor of these Conditions.

14.4 The Exhibitor shall be responsible for taking out insurance which should include but not be limited to its displays, exhibits and stands against loss or damage by theft, fire, public (including occupier's liability) and any other natural disasters, and shall present such policy of insurance to the Organizers upon request.

14.5 In order to protect its own benefits, the Exhibitor shall take out insurance to cover itself against all potential liabilities imposed on it in these Conditions as well as possible legal liability for negligence and shall present such policy of insurance to the Organizers upon request. The Exhibitor is fully liable for any loss or damage caused by an act or omission of the Exhibitor or its representatives, employees or agents to any property of the Exhibition Venue, other exhibitors or the Organizers.

14.6 The Organizers reserve the right to exercise a general lien over any property the Exhibitor has in the Exhibition Venue in respect of all payments due to the Organizers (including claims for damages) in connection with the Exhibition.

All damages incurred must be reported in writing to the police and to the insurance broker (or by telex or telefax) by the party involved (the Organizers or the Exhibitor). Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours of such occurrence.

Only in the case of willful intent or gross negligence on its part or the part of its employees, the Organizers have the obligation to exercise proper protection to exhibits and / or stand fittings. Although the Organizers have already provided security measures, the effect of this exclusion is in no way limited by the security measures provided.

The Exhibitor is liable for all damages caused to third parties as a result of its participation, including damages to buildings on the Exhibition Venue and to the exhibition halls and / or their furniture and fittings, save where such damages are covered by a local third-party indemnity insurance.

15. Waiver

The waiver by the Organizers of any of these Conditions shall not prevent its implementation of these Conditions and shall not be deemed to act as a waiver of any right available in respect of any breach of these Conditions.

16. Circulars

Once the stand areas have been allocated, the Exhibitor will receive circulars giving information on preparations for and staging of the Exhibition. Any consequences arising from disregarding these circulars shall be borne by the Exhibitor.

The Exhibitor shall abide by the rules and regulations of the Exhibition Venue which are deemed to be integral parts of and incorporated into these Conditions. In the event of conflict between the provisions of such rules and regulations and these Conditions, these Conditions shall prevail. Copy of the rules and regulations of the Exhibition Venue is available from the Organizers on request by the Exhibitor.

17. Cancellation, Postponement and Other Changes of Exhibition

The Organizers reserve the right, in the case of Force Majeure (as defined in Article 18), to cancel, postpone, alter in nature, reduce in scale, shorten or extend the duration of the Exhibition at any time without assuming any liability whatsoever to the Exhibitor.

Should it become necessary to postpone, curtail, extend, cancel or otherwise change the Exhibition due to Force Majeure, the Exhibitor shall not be entitled to withdraw from the contract or to claim against the Organizers or their agents or representatives, whether for losses and damages, or return of all or part of any payment made by the Exhibitor even if it has waived its right to the stand allocated to him. Article 9 of the Conditions of Participation shall apply accordingly.

The Organizers shall not be liable for any loss sustained or disadvantages suffered by the Exhibitor as a result of postponement, curtailment, extension, cancellation or other changes to the exhibition due to Force Majeure. In such case, the Exhibitor shall accordingly be given admission to an alternative exhibition, if any. However the allocation shall be made as deemed appropriate by the Organizers in their absolute discretion and they shall not be liable for any further compensation to the Exhibitor. The Exhibitor shall, in such case, be required to bear a reasonable share of the costs incurred by the Organizers in preparing for such exhibition. Where the Exhibitor has placed orders with the Organizers for services supplementary to those covered by the participation fee (Article 5), he shall pay the costs incurred to the Organizers as of the occurrence of Force Majeure.

18. Force Majeure

"Force Majeure" shall mean all events which are beyond the control of any Party to these Conditions, and which are unforeseen, unavoidable or insurmountable, and which prevent performance by such Party of these Conditions and other relevant contracts. Such events shall include earthquakes, typhoons, flood, fire, volcanic eruption and other acts of nature, war, riots, acts of public enemies, public disturbance, prohibition or act by a government or public authority, strikes, disease, epidemic (including SARS, bird flu, H1N1) or any other events which cannot be foreseen, prevented or controlled, including events which are accepted as Force Majeure in general international commercial practice.

On the part of the Organizers non-issuance of the license for the Exhibition or non-availability of the Exhibition Venue shall be deemed as Force Majeure unless such event is solely attributable to the Organizers.

In case of a Force Majeure event, the affected obligations of one Party hereunder shall be suspended during the period delayed by such event and shall be automatically extended by a period equaling to such suspension, and such Party shall not be liable to the other Party for any fine or liability in connection of any damage caused by such suspension.

The Party claiming Force Majeure event shall forthwith notify the other Party in writing and provide sufficient evidence supporting the occurrence of such Force Majeure event and the duration thereof. The Party claiming Force Majeure event shall also use all its reasonable endeavors to terminate such Force Majeure event and mitigate the influence thereof.

In the event of Force Majeure, the Parties shall immediately consult with each other in order to find an equitable solution and shall use all reasonable endeavors to minimize the consequences of such Force Majeure.

19. Final Provisions

In submitting the Application form, the Exhibitor agrees to be bound by these Conditions of Participation. Any other agreements, individual permits or arrangements shall require written confirmation by the Organizers.

The Chinese and English version of these Conditions of Participation shall be equally valid and binding.

If there is no other arrangement subject to the prior consent of the Organizers, the place of payments hereunder is Shanghai.

Should any of the terms herein become null and void, this shall not affect the validity of the remaining terms.

The Organizers reserve the right to interpret, alter and amend these Conditions and to issue additional rules and regulations at any time they consider necessary for the orderly operation of the Exhibition. All interpretations of these Conditions and any additional rules and regulations by the Organizers shall be final.

If the Exhibitor does not raise any written request to the Organizers within six months after end of the Exhibition Period, the Organizers shall be deemed to have completely performed their contractual and legal obligations as organizer of the Exhibition, unless the relevant actions of the Organizers damage the lawful rights and interests of the Exhibitor and, objectively, the Exhibitor is unable to reasonably discover or notice the above actions of the Organizers within the above time limit.

The exhibitors shall bear all costs and expenses (including all the Legal costs) incurred by the Organizers in the recovery of any payment payable to it by the Exhibitor or in the implementation of any term of these Conditions.

The Exhibitor must strictly observe the stipulations on time of payment to the Organizers under these Conditions.

All notices, demands or other communications required or permitted to be given or made under these Conditions shall be in writing and delivered personally or sent by prepaid registered post or by facsimile addressed to the intended recipient thereof at its address specified in these Conditions or in the Application Form (as the case may be), or such other address notified by such recipient. Any such notice, demand or communication shall be deemed to have been duly served (if delivered personally or given or made by facsimile) immediately or (if given or made by letter) two days after posting and in proving the same, it shall be sufficient to show that the envelope containing the same was duly addressed, stamped and posted.

20. Governing Law and Settlement of Dispute

The validity, interpretation and implementation of these Conditions of Participation and the settlement of any dispute arising from or in connection with these Conditions of Participation shall be governed by the laws of the People's Republic of China ("China"). For the purpose of these Conditions of Participation, the laws of Chins shall not include the laws of the Hong Kong SAR, the Macao SAR and Taiwan.

In the event any dispute arises between the Parties out of or in relation to these Conditions, including any dispute regarding its breach, termination or validity, the Parties shall attempt in the first instance to resolve such dispute through friendly consultations.

If the dispute has not been resolved by friendly consultations within thirty (30) days after one Party has served written notice to the other Party requesting the commencement of such consultations, it shall be submitted to the China International Economic and Trade Arbitration Commission ("CIETAC") for arbitration according to the then effective Rules of Arbitration of the CIETAC. The arbitration award shall be final and binding upon the concerned Parties. The venue for the arbitral proceedings shall be Shanghai, China. The language of the arbitral proceedings shall be English and Chinese. The costs of the arbitration shall be borne by the Party specified by the award or by both Parties.

Upon and after the submission of any dispute to arbitration, the concerned Parties shall continue to perform these Conditions, except those under arbitration.